

Your AI agents are **guessing**.

Three weeks. Live cohort. Built for AV pros who want to stop shipping demos that hallucinate.

THE PROBLEM

Most AI agents in our channel are answering wrong.

Not because the models are bad. Because the data layer is wrong.

THE INDUSTRY DEFAULT

Vectorize everything. Chunk. Retrieve fragments.



Fragments out. Context lost.

THE CONSEQUENCE

Your agent gives surface-level answers.

- Hallucinations in live client demos
- Missing connective tissue between data points
- Static answers from data that's actually changing

WHAT IT'S COSTING YOU

Three reasons your AI demos aren't landing.

01

EXTERNAL

Your agents hallucinate. Your clients notice.

Chunked retrieval misses context. The agent stitches together fragments and confidently makes things up.

02

INTERNAL

You're guessing at architecture.

No one in the AV channel taught you when to use RAG, when to use system prompts, or how to design the data layer at all.

03

PHILOSOPHICAL

Jetbot, IT, and younger integrators are catching up.

The clients who used to call you for AV are starting to call other people for AI. The window to position is closing.

MEET YOUR GUIDES

Built by AV pros. For AV pros.

We made every architecture mistake first. So you don't have to.



Clayton Creed

FOUNDER + CEO

- 15+ yrs AV channel
- Lean Six Sigma Black Belt
- Certified XCHANGE Guide

Built and scaled integrator practices from \$24M to \$44M. Led VP-level teams through two acquisitions. Now building the AI platform he wished he had on the integration side.



Colby Harder

CO-FOUNDER

- 30+ yrs AV industry
- Founded + sold CONTI
- Operator and builder

Built CONTI, scaled it, sold it to ET Group. Knows the trenches of AV integration from quote to commission to truck roll. Now translating that experience into AI tooling.

THE PLAN

Three decisions. One operating system.

The framework we'll teach you over three weeks.

01

Diagnose

AUDIT YOUR DATA LAYER

Map every data source feeding your agent. Static or dynamic? Single dataset or library? The answers determine the architecture.

02

Match

ARCHITECTURE TO INTENT

System prompts for holistic synthesis. RAG for living, updating data. Hybrid for production agents that need both. Stop defaulting to one.

03

Build

THE AUTONOMOUS TEAMMATE

Input >> processing >> action layer. Move from static prompts to workflows that draft, export, and execute on the agent's output.

THE STAKES

Keep defaulting. Here's what happens.

The cost of waiting another quarter.



Demos hallucinate.

At the worst possible moment, in front of the client you needed most. Trust is hard to rebuild.



Budget burns.

Vector database infrastructure runs on workloads that system prompts handle natively. You're paying for the wrong architecture.



IT takes over.

The IT department becomes your client's AI strategist. You become "just the AV vendor" again.



Renewals slip.

Younger integrators with AI fluency start winning accounts you've held for years. The moat is gone.

THE TRANSFORMATION

Or :: become the **AI authority** in your market.

What three weeks of AV Agents of Change unlocks.



Agents that synthesize.

Holistic answers from full-context architectures. No more fragment salad. Demos that actually impress.



Workflows that act.

Move from chatbots to autonomous teammates. Input >> processing >> output. Draft emails, export PDFs, take action.



Clients who lean on you.

Not just for cameras and codecs :: for AI strategy. The conversation shifts from quoting boxes to architecting outcomes.



Margins that hold.

Stop reselling someone else's AI features. Build IP your clients can't get from Crestron Home or Jetbot.

YOUR MOVE

Three weeks. Live cohort. Built for AV.

WHAT'S INCLUDED

- 6 live training sessions :: 90 min each
- Hands-on agent builds with your own AV data
- Decision frameworks for data layer architecture
- Async support + recordings + alumni cohort

TUITION

\$599*solo seat***\$799***team seat (3 people)*

Enroll today :: avcodex.com/academy