

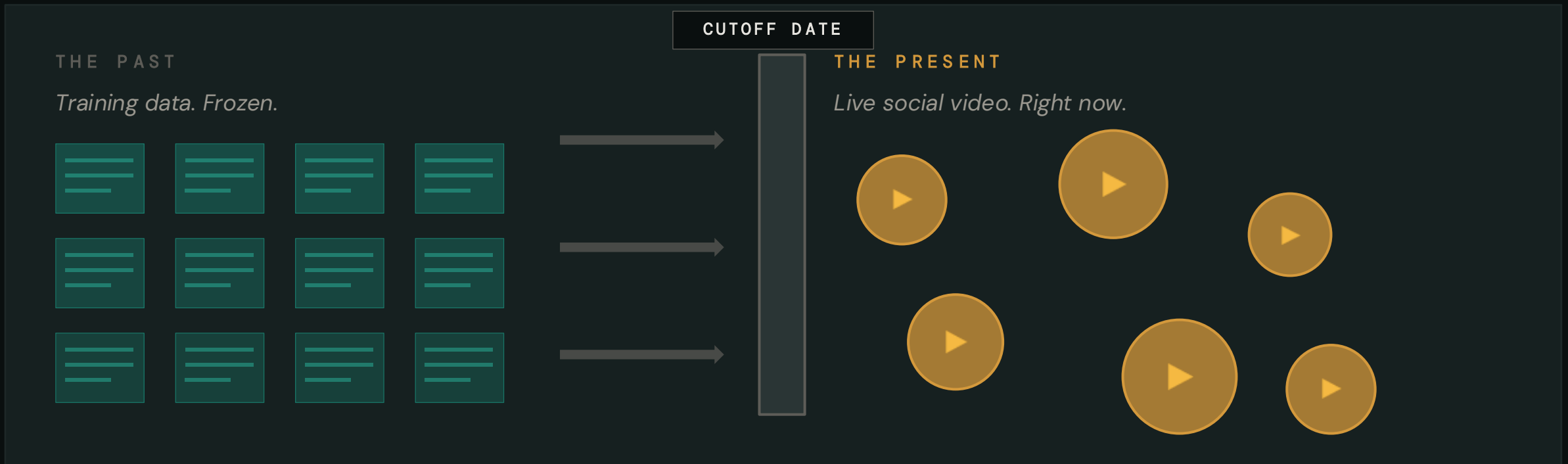
Breaking the Knowledge **Barrier.**

Powering real-time agents with live social video via AVCodex + Describe AI.

THE PROBLEM

The cutoff date wall.

Standard models are trapped in the past. Blind to anything happening right now.



THE COST

What static AI costs you.

When the agent can't see the present, you lose the ability to act on immediate cultural signals.

THE MISSED TREND



"What's the latest trend?"

AI *I don't have information on recent events.*

— Trends move daily. Your agent updates yearly. The gap is the cost.

THE MISSED COMPETITOR



"What did this company just post?"

AI *I can't access current social content.*

— Competitive intel is happening now. Your agent's reading from 2024.

THE SHIFT

Traditional AI vs. augmented AI.

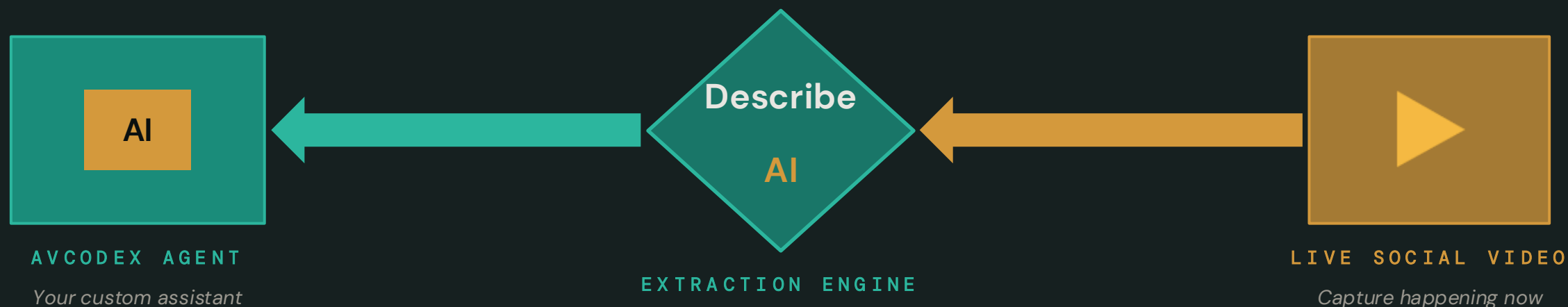
Redefining the boundaries of what an assistant can actually know.

	Traditional LLMs	AVCodex + Describe AI
KNOWLEDGE RECENCY	Historical cutoff	Real-time and ongoing
PRIMARY INPUT	Static text documents	Current social videos
CONTEXT AWARENESS	General and broad	Trend-specific and immediate
OUTPUT CAPABILITIES	Standard text answers	Remixing and generating from live media

THE BYPASS STREAM

Route live video around the wall.

Describe AI captures the present. AVCodex feeds it to your agent as active context.



The bypass: live video skips the cutoff entirely. Your agent gets context the base model never saw.

THE PIPELINE

Video to knowledge in three stages.

How live social media becomes actionable agent knowledge.

01



Ingest

CAPTURE THE PRESENT

Pull live social videos as they post.
TikTok, IG Reels, YouTube Shorts,
LinkedIn video.

02



Extract

DESCRIBE AI

Transcripts. Organized text. Scene
analysis. The video becomes structured
knowledge fuel.

03



Deploy

AVCODEX BUILDER

Feed the extracted knowledge straight
into your custom assistant as live,
active context.

ACTIVATION

What an agent can do with live context.

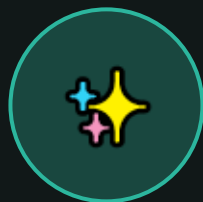
Armed with real-time video knowledge, the assistant can interact with the present.



Ask

Interrogate the moment.

Pull the latest competitor posts and immediate social trends as they happen. The agent becomes a current-state analyst.



Generate

Draft from the now.

Responses and new assets grounded in up-to-the-minute cultural context. No more guessing what's relevant this week.



Remix

Iterate at the speed of trend.

Adapt, transform, and iterate on fresh media formats and viral concepts. Ship the next variant before the trend cools.

THE SHIFT

From encyclopedia of the past. To **participant in the present.**



The world is endless possibilities with LLMs. Just being able to pull in the latest social video is incredibly powerful.

AVCODEX :: COHORT 02 FIELD NOTES

THE LIVE CYCLE

- 01 Live social video feed
- 02 Describe AI processing
- 03 Instant remixed output

Continue the build :: AV Agents of Change at avcodex.com/academy